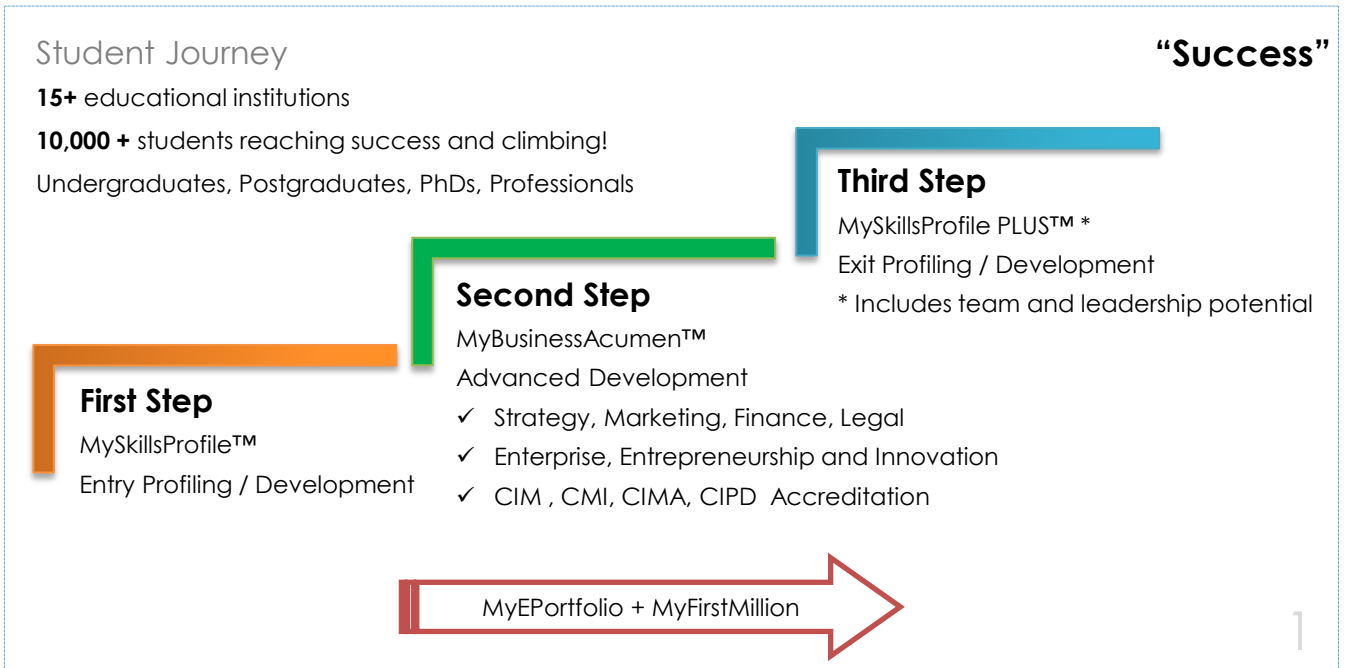


# MySuccess

A New Generation of Online Learning Games and Simulations

Embedding Enterprise, Entrepreneurship and Employability into the Curricula



T H E O R Y | P R A C T I C E | F E E D B A C K

Self-Awareness | Problem Solving | Enterprising | Team Player | Business Astuteness  
 Decision Judgement | Communications | Technology Appreciation | Self-Management

## Key Benefits

Accessible, Fast Track Personal Development  
 Strategic & Entrepreneurial Mindset  
 Improved Employability Prospects  
 Rounded individuals, skills for life  
 Improved Student Experience  
 Positive class evaluations  
 Easy to use and assess

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## Key Features

Experiential Learning Engine  
 Authentic, real world case studies  
 Foundation, Advanced, Mastery Levels  
 Classroom – Blended – Online  
 Rich, Multi-Media Content  
 Dialectyx Acumen Model  
 Plug-iN-Play™

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## Our Science

**9<sup>s</sup> + 3<sup>kf</sup> = 5<sup>∞</sup>**  
 Research Programme with:  
 University of Cambridge  
 University of Hertfordshire  
 Deloitte  
 Sony  
 BBC

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## Who's Using It

SAATCHI & SAATCHI

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Experience it now - [info@dialectyx.com](mailto:info@dialectyx.com)

## MySkillsProfile

### Next-gen 360° Experiential Based Profiling And Development (~ 5 Hours) - see [video](#)

The MSP enables effective and efficient profiling and benchmarking at individual and group level. Driven by our proprietary 'Experiential Learning & Personal Development Engine' the MSP is academically rigorous and engaging. What's more, we've added the exciting ability to assess team and leadership potential - The MySkillsProfile PLUS. Evaluate and develop Entrepreneurial and Employability skills!

#### Benefits

- Focus on the '9 Skills for Success'
- 360° experiential based profiling
- Identify strengths, weaknesses
- Individual and team-building

#### Features

- Authentic game / simulations
- Peer and self evaluation
- Personal development plan
- Certificate (Advanced)

#### For embedding within curricula

- Skills profiling (before & after)
- Recruitment and selection
- Team building and profiling
- Leadership programmes

"Wow, I have learnt so much so fast and now I am clear where I need to focus" – PhD Researcher, Cambridge

## MyBusinessAcumen

### The Fundamentals Of Business Success (~ 12 Hours +) - see [video](#)

The 'mini-MBA' is a fast-track developmental experience to focus on the core elements of an MBA; strategy, marketing, finance, people and leadership skills. The core of this exciting programme is drawn from our Executive MBA course at the Judge Business School, Cambridge. It provides real insights into current techniques and strategic thinking to energise the mind and inject new vigour into your path to success. The programme has received tremendous feedback from undergraduates and postgraduates at business, engineering and law schools.

#### Benefits

- Develops commercial exp.
- On-demand learning
- Improved decision making
- Case simulation approach

#### Features

- High quality audio/ visual content
- Interactive exercises and exams
- Study-log system to track progress
- Certificate (Mastery)

#### For embedding within curricula

- Leadership development
- Management development
- Commercial awareness
- Consulting skills

"I could not have learnt so much in so little time" – BPP Professional, London

## MyEPortfolio

### An Online Portfolio Of Personal Development (Throughout The Student Journey) - see [video](#)

The MEP enables students to maintain a dynamic online portfolio of their experiences in life, work, study and at play. Users can store digital content including documents, photos, graphics, spread-sheets and web pages. Users also have the ability to create unique "guest views" to share web-links with family, friends, employers, faculty and others for feedback and evaluation. The MEP is designed to be used both to plan personal development initiatives and record their achievement throughout the student (user) journey i.e. from enrolment through to graduation and beyond;

#### Benefits

- Reflective and collaborative
- Showcase and evidence skills
- Rich multi-media content
- Link to competency frameworks

#### Features

- Presentation templates e.g. CV
- Accessible over the internet
- Content management system
- Intuitive user interface

#### For embedding within curricula

- 1st, 2nd, final year students
- Both Sciences and Arts
- Continuous personal Dev.
- Continuous professional Dev.

"I know what I have to do now" – Postgraduate Student, Hertfordshire

## MyFirstMillion

### A Fun, Team-based Knowledge And Skills Development Activity (~ 3 Hours) - see [video](#)

MFM uses a unique proven format which is engaging and immersive, yielding serious and important learning outcomes including enhanced commercial awareness and personal skills for success, in a surprisingly short space of time. It is based on authentic business case studies presented with the brevity and drama available from the popular media. MFM is increasingly popular with tutors for plugging into enterprise and entrepreneurship competitions, team-building, away days, activities etc.

#### Benefits

- Engaging and fun
- Fast-track learning
- Competitive
- Leader-board and prizes

#### Features

- Authentic multi-media cases
- Varying levels of difficulty
- Additional challenges available
- Fundamental business principles

#### For embedding within curricula

- Events, competitions
- Team building and away days
- Induction programmes
- Personal development

"Fast-track collaborative learning and a lot of fun" – Undergraduate Student, Liverpool